

Sponsorship Opportunities





At <u>McMan Calgary & Area</u>, we understand the life-changing power of human connection. Through our programs and services, we empower those we serve to maintain, strengthen, and discover connections with their families, peers, community, and themselves. These connections form a support system for those we serve, helping them achieve the confidence and skills to make long-lasting changes in their lives. This practice is called "Building Connections" and it is at the core of everything we do at McMan Calgary & Area.

As a charitable organization, our team at McMan Calgary & Area stands by and offers support to community members in both Calgary & area who are in need of someone to believe in them and see their true potential. Many of the people we serve face complex and often intertwined struggles of poverty, homelessness, disability, addiction, and mental health challenges.

TOGETHER, WE CAN HELP CHILDREN, YOUTH, AND FAMILIES FEEL CONNECTED AND HAVE THE CONFIDENCE TO LEAD HEALTHY AND FULFILLING LIVES.





This year, McMan Calgary & Area is hosting our 40th Annual Youth & Family Holiday Party for the children, youth, and families we serve. For some of these individuals and families, this may be the only holiday gathering they have this season. This party gives those we serve the opportunity to celebrate together, build connections, and feel a sense of community and belonging. This year's party will include a warm holiday meal, delicious deserts, crafts, gifts, prizes, a photo booth, and a visit from Santa.

Help us give the gift of joy and connection this holiday season!

WAYS TO SUPPORT

SPONSOR

Become a sponsor to help offset the costs associated with the holiday party

IN-KIND DONATIONS

Donate items or services for prizes and/or gifts for those who attend the party





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*All Sponsors will receive an invitation to the Holiday Party

★ PARTY SPONSOR | \$20,000

Sponsorship covers a large portion of the cost of the Holiday party

- · Prominent recognition on signage around the party venue
- Verbal acknowledgement during the party program
- · Prominent recognition on our sponsor recognition slideshow at the party
- Recognition on McMan's website and Annual Community Report

DINNER SPONSOR | \$10,000

Sponsorship covers the cost of dinner and desert for all attendees

- Recognition on the dinner tables at the party
- Verbal acknowledgement during the party program
- Prominent recognition on our sponsor recognition slideshow at the party
- Recognition on McMan's website and Annual Community Report

VENUE SPONSOR | \$5,000

Sponsorship covers the cost of the hall rental for the day

- Recognition on signage around the venue
- · Verbal acknowledgement during the party program
- Recognition on our sponsor recognition slideshow at the party



☆ CRAFT SPONSOR | \$2,000

Sponsorship covers the cost of all craft supplies at the event

- Recognition on our craft tables around the hall
- Recognition on our sponsor recognition slideshow at the party

PHOTO BOOTH SPONSOR | \$1,000

Sponsorship covers the cost of the photo booth and props

- · Recognition at the party's photo booth
- · Recognition on our sponsor recognition slideshow at the party

GIFT SPONSOR | \$25 each | \$400 - \$2,000 per program

Sponsorship covers the cost of gifts for individual children and youth, or for all children and youth in a McMan program

- Opportunity to write a holiday card that will be enclosed with your sponsored gift(s)
- Recognition on our sponsor recognition slideshow at the party

Contact Julia Vachon to secure your sponsorship Julia.Vachon@McManCalgary.ca

