

4TH ANNUAL CHARITY



# Sponsorship Opportunities



July 29<sup>th</sup>, 2026



Hamptons Golf Club



## BE THE CONNECTION THAT CHANGES EVERYTHING





## McMan Calgary & Area

At McMan Calgary & Area, connection is at our core. Every year, we make a meaningful difference in the lives of more than 5,000 children, youth, adults, and families by providing programs and services that support those with complex needs—including mental health challenges, addictions, homelessness, poverty, and disabilities. We believe in everyone’s deep and infinite worth, and no matter who you are, we will walk alongside you.

Through our programs, we support people to find, maintain, and strengthen connections because people need people. Our sense of well-being, identity, and belonging comes from relationships, and healing happens through these connections. Professional supports are there for a season or a reason—not a lifetime—because our goal is to empower individuals and families to thrive independently.



## Tee Up To Connect | Golf Tournament

On Wednesday, July 29th, McMan Calgary & Area is hosting our 4th annual *Tee Up to Connect* Charity Golf Tournament at **The Hamptons Golf Club** in Calgary! You are invited to join us for a fun-filled day of golf, delicious food, amazing prizes, and building connections - all while making a meaningful impact in our community.

All funds raised will support McMan's Dialectical Behaviour Therapy (DBT) Skills Training Program, which helps youth improve their mental health and overall well-being through learning life-changing skills in mindfulness, emotional regulation, distress tolerance, and interpersonal relationships.

***"This program has given me fundamental skills for everyday life and essential knowledge everyone would benefit from."***

***- Dialectical Behaviour Therapy Skills Program Participant***



## BE THE CONNECTION THAT CHANGES EVERYTHING

### SPONSOR

Demonstrate your commitment to the community while gaining meaningful recognition for supporting McMan Calgary's life-changing work. Explore the range of sponsorship opportunities outlined on pages 5-7.

### SILENT AUCTION DONATIONS

Contribute an item, experience, or service to our silent auction and help raise vital funds that support youth and families in our community.

### JOIN IN THE FUN

Register as an individual or team with colleagues, clients, friends, or family.



## Benefits for Sponsors

Sponsoring McMan Calgary's Tee Up to Connect Charity Golf Tournament offers a unique opportunity to showcase your organization, connect with community and business leaders, and support youth mental health in our community. Your sponsorship helps McMan provide critical programs that empower youth and families to overcome challenges and build brighter futures.

Even more impactful, proceeds from sponsorships, auction items, and other fundraising activities will be matched up to 50% through Rogers Birdies for Kids presented by AltaLink—significantly amplifying the reach of your investment.

1

**Networking Opportunities** - Engage with key decision-makers, industry leaders, and community supporters in a relaxed and social setting.

2

**Community Impact** – Demonstrate your commitment to social responsibility by supporting programs that provide life-changing opportunities for individuals and families in need.

3

**Brand Exposure** – Gain recognition through event signage, promotional materials, and McMan's social media channels.



## Sponsorship Opportunities

### **PRESENTING SPONSOR | \$10,000** **Exclusive Opportunity**

- 12 entries to the event
- Event naming recognition
- Recognition on social media 5 times
- Prominent logo and name recognition during the event
- Optional speaking opportunity
- Logo recognition and website link on the tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

[www.McManCalgary.ca/TeeUptoConnect](http://www.McManCalgary.ca/TeeUptoConnect)

## **GOLD SPONSOR | \$8,000 | 2 Opportunities**

- 8 entries to the event
- Recognition as "Gold Sponsor" on all event promotional materials
- Prominent logo and name recognition during the event
- Recognition on social media 3 times
- On-course engagement opportunity
- Logo recognition and website link on the tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

## **SILVER SPONSOR | \$5,500 | 2 Opportunities**

- 4 entries to the event
- Recognition as "Silver Sponsor" on all event promotional materials
- Logo and name recognition during the event
- Recognition on social media 2 times
- Logo recognition and website link on the tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

## **LUNCH SPONSOR | \$3,000 | 2 Opportunities**

- 2 entries to the event
- Recognition as "Lunch Sponsor" on all event promotional materials
- Logo and name recognition on dining tables and at awards ceremony
- Recognition on social media
- Logo recognition and website link on tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

## **CART SPONSOR | \$ 2,500 | 1 Opportunity**

- Logo and name recognition on all carts; course-wide visibility
- Recognition on social media
- Logo recognition and link to company site on the event webpage
- Acknowledgement in McMan Calgary's Annual Report to Community

## **BREAKFAST SPONSOR | \$2,000 | 1 Opportunity**

- Logo and name recognition at the entry of the breakfast and opportunity to set up booth in front of breakfast area
- Recognition on social media
- Logo recognition and link to company site on event webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

## **CONTEST SPONSOR | \$1,500 | 3 Opportunities**

- Logo recognition on the Hole in One, Longest Putt, or Closest to the Pin hole signage
- Invitation to set up a tent or table at the hole to network
- Logo recognition and link to company site on event webpage
- Recognition on social media
- Acknowledgement in McMan Calgary's Annual Report to Community

## **HOLE SPONSOR | \$650 | 15 Opportunities**

- Logo recognition on tee signage at one hole
- Logo recognition and link to company site on event webpage
- Recognition on social media
- Acknowledgement in McMan Calgary's Annual Report to Community

**BE THE CONNECTION THAT CHANGES EVERYTHING**

Please contact:

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# TAKE THE NEXT SWING: LET'S CONNECT TO MAKE A DIFFERENCE

## GO FOR THE GREEN: WAYS TO SUPPORT

Want to make a hole-in-one impact? Secure a multi-year sponsorship and keep your impact rolling year after year! Contact us to learn more about our long-term sponsorship opportunities — no par for the course here, just plenty of rewards.

## JOIN THE GAME

Ready to tee off for a great cause? Register as an individual or grab your colleagues, friends, or family to form a team. And encourage your colleagues and friends to join by sharing the website with them!

## MAKE A DONATION TO THE SILENT AUCTION

Want to be a "big hitter"? Contribute to our silent auction and watch your donation get the attention it deserves. Whether it's a unique item, experience, or service, your donation will help drive the success of the event and have everyone talking. Get in touch to learn how to tee up your contribution!

## SHARE THE LOVE ON SOCIAL MEDIA

Don't just play the game — be the MVP! Help us spread the word by sharing our event on social media, posting in local Facebook groups, and tagging friends to encourage them to join. The more you share, the more we score. Let's drive this cause to the next level!

## BE THE CONNECTION THAT CHANGES EVERYTHING

Please contact: **Saskia Knight**  
Director of Development, Marketing & Communications

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Connect with us on  
Socials



# THANK YOU TO OUR 2025 SPONSORS!

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Hillcrest Financial

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Westcor Construction

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CARF

## HOLE SPONSORS

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(BVMG)

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Asyma Solutions

