

4TH ANNUAL CHARITY



TOURNAMENT



Presented by UKG

Sponsorship Opportunities



July 29th, 2026



Hamptons Golf Club



9:00am Shotgun Start



McMan



BE THE CONNECTION THAT CHANGES EVERYTHING

McMan Calgary & Area



At McMan Calgary & Area, connection is at our core. Every year, we make a meaningful difference in the lives of more than 5,000 children, youth, adults, and families by providing programs and services that support those with complex needs, including mental health challenges, addictions, poverty, homelessness, and disabilities. Our sense of well-being, identity, and belonging comes from relationships, and healing happens through these connections. We believe in everyone's deep and infinite worth, and no matter who you are, we will walk alongside you.

On Wednesday, July 29th, McMan Calgary & Area is hosting our 4th annual Tee Up to Connect Charity Golf Tournament at The Hamptons Golf Club in Calgary! You are invited to join us for a fun-filled day of golf, delicious food, amazing prizes, and building connections - all while making a meaningful impact in our community.

All funds raised will support McMan's Dialectical Behaviour Therapy (DBT) Skills Training Program, which helps youth improve their mental health and overall well-being through learning life-changing skills in mindfulness, emotional regulation, distress tolerance, and interpersonal relationships.

"This program has given me fundamental skills for everyday life and essential knowledge everyone would benefit from."

- Dialectical Behaviour Therapy Skills Program Participant

www.McManCalgary.ca/TeeUptoConnect



Benefits for Sponsors



Sponsoring McMan Calgary's Tee Up to Connect Charity Golf Tournament offers a unique opportunity to showcase your organization, connect with community and business leaders, and support youth mental health in our community. Your sponsorship helps McMan provide critical programs that empower youth and families to overcome challenges and build brighter futures.

Even more impactful, proceeds from sponsorships, auction items, and other fundraising activities will be matched up to 50% through Rogers Birdies for Kids presented by AltaLink, significantly amplifying the reach of your investment.

1

Networking Opportunities - Engage with key decision-makers, industry leaders, and community supporters in a relaxed and social setting.

2

Community Impact – Demonstrate your commitment to social responsibility by supporting programs that provide life-changing opportunities for individuals and families in need.

3

Brand Exposure – Gain recognition through event signage, promotional materials, and McMan's social media channels.

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Sponsorship Opportunities

PRESENTING SPONSOR | \$10,000

Exclusive Opportunity

- 12 entries to the event
- Event naming recognition
- Recognition on social media 5 times
- Prominent logo and name recognition during the event
- Optional speaking opportunity
- Logo recognition and website link on the tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

GOLD SPONSOR | \$8,000 | 2 Opportunities

- 8 entries to the event
- Recognition as "Gold Sponsor" on all event promotional materials
- Prominent logo and name recognition during the event
- Recognition on social media 3 times
- On-course engagement opportunity
- Logo recognition and website link on the tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

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SILVER SPONSOR | \$5,500 | 2 Opportunities

- 4 entries to the event
- Recognition as "Silver Sponsor" on all event promotional materials
- Logo and name recognition during the event
- Recognition on social media 2 times
- Logo recognition and website link on the tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

LUNCH SPONSOR | \$3,000 | 2 Opportunities

- 2 entries to the event
- Recognition as "Lunch Sponsor" on all event promotional materials
- Logo and name recognition on dining tables and at awards ceremony
- Recognition on social media
- Logo recognition and website link on tournament webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

CART SPONSOR | \$ 2,500 | 1 Opportunity

- Logo and name recognition on all carts; course-wide visibility
- Recognition on social media
- Logo recognition and link to company site on the event webpage
- Acknowledgement in McMan Calgary's Annual Report to Community

BREAKFAST SPONSOR | \$2,000 | 1 Opportunity

- Logo and name recognition at the entry of the breakfast and opportunity to set up booth in front of breakfast area
- Recognition on social media
- Logo recognition and link to company site on event webpage
- Acknowledgement in McMan Calgary's Annual Report to the Community

CONTEST SPONSOR | \$1,500 | 3 Opportunities

- Logo recognition on the Hole in One, Longest Putt, or Closest to the Pin hole signage
- Invitation to set up a tent or table at the hole to network
- Logo recognition and link to company site on event webpage
- Recognition on social media
- Acknowledgement in McMan Calgary's Annual Report to Community

HOLE SPONSOR | \$650 | 15 Opportunities

- Logo recognition on tee signage at one hole
- Logo recognition and link to company site on event webpage
- Recognition on social media
- Acknowledgement in McMan Calgary's Annual Report to Community

BE THE CONNECTION THAT CHANGES EVERYTHING

Please contact:

McMan Calgary Golf Committee

Email: golftourne@mcmancalgary.ca

Phone: 403-280-6293



BE THE CONNECTION



SPONSOR

Demonstrate your commitment to the community while gaining meaningful recognition for supporting McMan Calgary's life-changing work.

JOIN IN THE FUN

Register as an individual or team with colleagues, clients, friends, or family.

SILENT AUCTION

Contribute an item, experience, or service to our silent auction and help raise vital funds that support youth and families in our community.

DONATE

 **ROGERS**
Birdies for Kids 

Presented by  **ALTALINK**
A CANADIAN POWER UTILITY COMPANY

Through **Rogers Birdies for Kids**
Presented by **AltaLink**, eligible donations up to Aug 31st to McMan's youth mental health programs are **matched up to 50%**, significantly increasing your impact.

www.McManCalgary.ca/TeeUptoConnect



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